

## Writer

### Press Release

Each press release writer will use the press packet and the information gathered in the press conference to write a 200- to 300-word press release (12 point Times New Roman, double-spaced) excluding the words in the header.

The release should be written as if the expert's company or organization was distributing it. After writers arrive in their designated area, they will have 60 minutes to compose the story.

The story will then be word processed by the student on a computer, printed out and turned in to be scored.

Judging will be based on written communication skills, accuracy, organization, style, creativity and grammar.

#### **Reminder:**

Include the student's name and chapter name in the top right-hand corner of the page and write "PRESS RELEASE" immediately next to your name. Do this on every page turned. Also, please number the pages.

Save often!

If there are issues with the computer, please ask a lab monitor for assistance.