

2015 Texas FFA  
 Agricultural Communications CDE Scorecard  
 Electronic Media Practicum  
 Promotional Video

Name: \_\_\_\_\_

Chapter: \_\_\_\_\_

	Possible Score	Member Score
Solid promotional value	20	
Tells a story	20	
Use of provided materials i.e. Used numerous clips, no repeated shots, chose appropriate clips	15	
Quality of video editing (no black flashes, jump cuts or other erratic movements)	15	
Audio editing (correct volume, no clipping, correct use of natural sound)	15	
Creativity	10	
Stayed within time limit	5	
<b>Total Possible</b>	<b>100</b>	