

Designer

Poster

The poster should be for the press conference speaker's organization. It can advertise a product or service of the speaker, or announce some sort of an event related to the speaker's organization.

The poster will be created using Adobe InDesign, Photoshop or Illustrator, just know that InDesign is the industry's standard for this type of design work. Be sure to utilize the files and information provided on the jump drive and the press packet. All files do not have to be used. Your flyer can be in color or black and white, designer's choice.

The poster must be created in 60 minutes.

Start with a blank document. Templates are not allowed. The document should be 11" X 17".

When you sit down at the computer, drag the photos on the jump drive onto the desktop. Work with the photos that are saved to the desktop. You are welcome to use Adobe Photoshop, Illustrator or any other Adobe program to complete your design. Use of the Internet is not allowed at all.

Save your work often!!