

Lamar FFA Livestock Show & Auction

2024 Info Session



Components of the Livestock Show & Auction

- Livestock Show
- Competitive Events
 - BBQ Cook-Off Scholarship Contest
 - Horticulture Contest
 - Floral Design Contest
 - Art Contest
- Lunch Sales
- Live Auction

Livestock Show

- Students exhibit their livestock project during the show
 - Steers
 - Lambs
 - Goats
 - Pigs
 - Rabbits
 - Chickens
- A livestock judge determines an order of placings based on livestock judging principles and meat standards
- The order of student project placings determines the sale order for the auction



Competitive Events

- The Floral, Horticulture, & Art Contest are open for all FFA members to enter. Students pay an entry fee to compete. Fees are paid on SchoolPay and all paperwork must be submitted to an Ag Teacher.
- Students will receive competitive event rules and guidelines and entry paperwork at the student FFA meeting.
- Students that place Grand Champion & Reserve Champion overall will be given the opportunity to choose to sell their project in the Auction.





BBQ Cook-Off Scholarship Contest

- The BBQ Cook-Off is an event in which students, in teams of 3, smoke and prepare a brisket to be judged and scored.
- Teams who place Grand Champion & Reserve Champion will earn an academic scholarship to be paid to the university, college or trade school of their choosing.
- Briskets are provided. Students must be supervised overnight at Lamar HS overnight by an approved parent chaperone.
- Winners are announced at the Auction.

Lunch Sales on Thursday & Friday of Show Week

- The FFA and Culinary department hosts a campus-wide concession sale event in which we prepare, pack, and sell food items such as:
 - Chips, candy, sodas, pickles
 - Nachos & Frito Pies
 - Chopped Beef Sandwiches
 - Sausage Dogs
- All FFA members are excused from their classes both days and participate in the sales. Parent help is also essential to maintaining a functional sale.

Live Auction

- All placing livestock projects are sold to a buyer during the Live Auction.
- All eligible competitive events projects are also sold during the Live Auction.
- Anyone can register to become a buyer and contribute towards a project or purchase a project.
- Ways to purchase or donate will be discussed further in another slide.



Ways to Support/Sponsor the Livestock Show & Auction

- Ad Sales for Showbook
 - Required for each livestock exhibitor to sell 5 ads per species
- Sponsorships (aka Contributor Form)
 - Title Sponsorships
 - Buckle Sponsorships
- Buyer's Club Donations
- Buyer's Table Commitments
- Add-Ons
- Live Auction Purchases

Ad Sales for Showbook

- Every student who exhibits an animal project is required to sell 5 ads for the showbook per species of animal they exhibit
- Showbook ads come in 4 different sizes
 - Premium Full Page Ad- \$150 for Interior Covers- Front or Back
 - Full Page Ad- \$100
 - Half Page Ad- \$75
 - Quarter Page Ad- \$50
 - Business Card Ad- \$25



Title Sponsorships (AKA “Supporter Contributors”)

- Originally called Title Sponsors but has now changed names to “Supporter Contributors”
- There are 4 different sponsor levels and each come with their own benefits for donating
 - Platinum- \$2000+
 - Gold- \$1000-\$1999
 - Silver- \$500-\$999
 - Bronze- \$250-\$499



PROUD SPONSOR AND SUPPORTER



OF THE LAMAR FFA
LIVESTOCK SHOW & AUCTION

Buckle Sponsorships

- There are 25 buckles each year that are awarded to students who place Grand Champion (1st Overall), Reserve Champion (2nd Overall) and Champion Showman.
- There are animal buckles, horticulture buckles, and BBQ Cook-Off buckles
- We encourage our members to find sponsors for each of these buckles. They are \$125 each to sponsor and the Cook-Off sets are 3 for \$300
- **NEW**- Buckle will be awarded to student who has obtained most in title and buckle sponsorships overall



Buyer's Club Donations

- The “Buyer’s Club” is a pool of funds that is collected and split amongst the exhibitors in the live auction.
- Anyone can contribute to the Buyer’s Club and the funds aren’t directed toward any specific exhibitor.
- Donating to the “Buyer’s Club” benefits companies, donors, or organization’s who are interested in benefiting the entire group as a whole

Buyer's Table Commitments

- A commitment of buying an exhibitor project at the Live Auction that is paid in advance. Somewhat like a reservation or “tab” that is prepaid and held for the use of bidding on a project in the auction.
- 2 Levels and 2 ways to have a Buyer’s Table
 - Full Table- \$2000 - 8 Chairs
 - Half Table - \$1000 - 4 Chairs
 - Each can be purchased by one single individual or company OR each can be purchased and split individually in increments of \$250 per chair to be combined as a “Buying Group”

Buyer's Table Commitments

- Buyers who purchase table commitments agree that the funds are either used to bid on projects or used for Add-Ons and are non-refundable
- Buyers purchase projects with intention of processing the project and must pay the cost of processing the animal. Cost of processing is not paid for through this “tab” and will be an additional cost to anticipate.
- All buyers must have appropriate arrangements made for the disposition of the animal (processing, own transportation, etc)



Add-Ons

- Add-ons are additional donations made to exhibitors that are added after the final sale price of the animal.
- Any registered buyer can donate add-ons towards any student.
- Add-on donors do not get any portion of the exhibitor's project and do not have to pay for any processing fees.
- Add-ons can be specifically designated towards the exhibitor(s) of their choosing

Live Auction Purchases

- Anyone interested in purchasing an exhibitor project is allowed to become a registered buyer.
- Registered Buyers have the ability to bid on auction items and exhibitor projects, donate add-ons, purchase buyer's table commitments and or make Buyer's Club donations.
- Buyer's who win an auction bid, must select a processor for any Cattle, Lamb, Goat, or Pig project. If choosing not to process the animal, the appropriate removal of the animal is at the Buyer's expense.

Animal Processing/Disposition

- All animal projects must be removed from the premises at the conclusion of the Live Auction.
- Buyer's can select a processor from the representatives we will have onsite.
- If a buyer has no intention of processing, they must find their own method of removal or transportation.
- Rabbits & Chickens are processed by the student exhibitor and at the exhibitors expense depending on the intentions of the buyer.
 - If a buyer doesn't want the actual meat from the rabbits or chickens, the animals can be kept by the exhibitor. Some buyers do want the animal meat and if so, students are responsible for making arrangements to have the animals processed and delivered to the buyer

Interested in Helping?

- It takes an army to produce our Livestock Show & Auction and we are needing any help we can get.
- Regardless of your experience, anything helps!!
- For questions on how to volunteer, email:
 - EINFANTE@HOUSTONISD.ORG
 - LAMARFFAPARENTS@GMAIL.COM